



virtual
MIRA COALITION'S GALA
Thursday, June 4, 2020, 6-7pm

WHY SPONSOR MIRA AND GIVE LIBERTY A HAND?

Massachusetts is home to nearly 1.2 million immigrants from around the world, whose contributions are a major source of cultural and economic vitality. Yet in recent years, foreign-born people across the U.S. have faced cruel and hostile policies that divided families, sowed widespread fear, and kept many smart, enterprising people from using their full talents to strengthen our Commonwealth.

Now, amid the COVID-19 pandemic, immigrants are “essential workers” at hospitals, in grocery stores, in transportation, and much more – highly exposed to infection and often lacking the support they need to stay healthy. Those who've lost their jobs may not qualify for key safety-net programs. MIRA is on the front lines, advocating for an equitable and inclusive COVID-19 response; supporting our members with multilingual resources; and working to address the systemic issues that make our communities so vulnerable.

Our annual gala provides crucial core funding for MIRA, enabling us to respond quickly and effectively to our communities' needs. By sponsoring this virtual event, which replaces the gala we had scheduled for the same night, you support New England's most trusted immigrant advocacy organization and reach a broad audience of business and nonprofit leaders, public officials and highly engaged citizens.

SPONSORSHIP PACKAGES

Visionary - \$15,000+

- 30-second ad spot during the program
- Logo featured on the event artwork as well as all promotional materials on MIRA's website, emails and social media and on event welcome page
- Special mention by emcee at the event
- 10 tickets for your guests

Advocate - \$10,000+

- 30-second ad spot during the program
- Logo featured on the event artwork as well as all promotional materials on MIRA's website, emails and social media and on event welcome page
- Special mention by emcee at the event
- 8 tickets for your guests

Patron - \$5,000+

- 15-second ad spot during the program
- Logo featured on promotional materials on MIRA's website, emails and event welcome page
- 6 tickets for your guests

Leader - \$2,500+

- Logo on promotional materials on MIRA's website and emails, and on closing credits for the event
- Branding of one short promotional video for the event to be shared on social media
- 4 tickets for your guests

Supporter - \$1,000+

- Name featured on event promotion on MIRA's website, and on closing credits for the event
- 4 tickets for your guests

Friend - \$500+

- Name featured on event promotion on MIRA's website, and on closing credits for the event
- 2 tickets for your guests



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GIVE LIBERTY A HAND 2020 SPONSORSHIP FORM

Please use this form to select your sponsorship level. Please include both a telephone number and an email address; we may need both in a crunch. You can also pay for sponsorships at bit.ly/GLAH2020-sponsor.

Important: Please submit this form by **Friday, May 8**, if you are a Leader, Patron, Advocate or Visionary sponsor, to allow sufficient time to prepare branded content, and by Friday, May 22, for all others.

Please email your logo as a PNG or JPG (at least 500px wide) and for Patrons, Advocates and Visionaries, your video to Marion Davis at mdavis@miracoalition.org by **Friday, May 22**. If you have both a horizontal and a vertical version of your logo, please provide both! Ad videos should be horizontal, high-res, at a 16:9 ratio (1280x720).

You can also use this form to make a donation or pay for tickets by check; buy tickets online at bit.ly/GLAH2020.

Please complete all information so that we can provide you with the best possible service.

Contact Name _____ Organization / Company Name (to be listed on event materials) _____

Address _____ City/State/Zip _____

Phone _____ E-mail _____

I/we would like to sponsor Give Liberty a Hand at the following level:

- Visionary: \$15,000
- Advocate: \$10,000
- Patron: \$5,000
- Leader: \$2,500
- Supporter: \$1,000
- Friend: \$500

I would like to donate _____ of my tickets to community members I/we want to be listed anonymously

Individual ticket order

I/we would like to purchase _____ individual ticket(s) at: \$200 general ticket \$125 early bird (until May 15)

Can't make it to the event but want to show your support another way?

I would like to donate \$_____ to support MIRA and Give Liberty a Hand

Please make your check payable to MIRA Coalition and send it with your completed form to:

MIRA Coalition
Attn: Development
105 Chauncy Street, Suite 901
Boston, MA 02111

To pay with a credit card, please go to bit.ly/GLAH2020-sponsor (sponsors & donors) or bit.ly/GLAH2020 (tickets).

If you have any questions, please call Chris Whitman at 617.350.5480, ext. 218, or email cwhitman@miracoalition.org.